



## ORACLE

### **Operational excellence for Oracle applications**

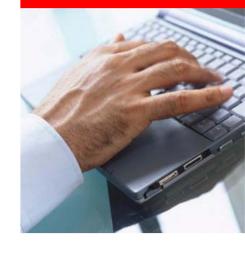
Sebastiaan Vingerhoed, specialist region EE&CIS

**October 20th, 2010** 

### **HROUG Agenda**



**Application Life Cycle** 



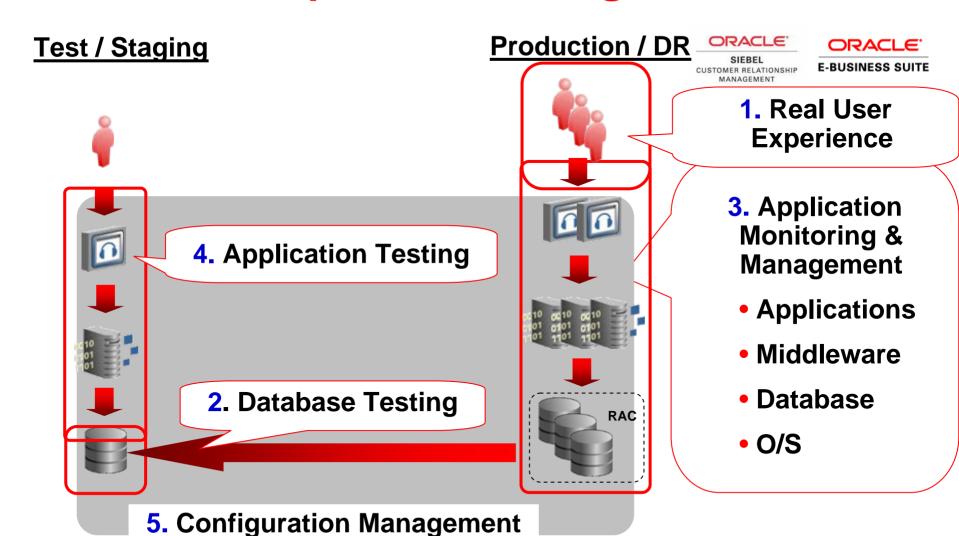
Automate manual daily tasks

Monitoring, Testing & Management for Oracle apps

Summary

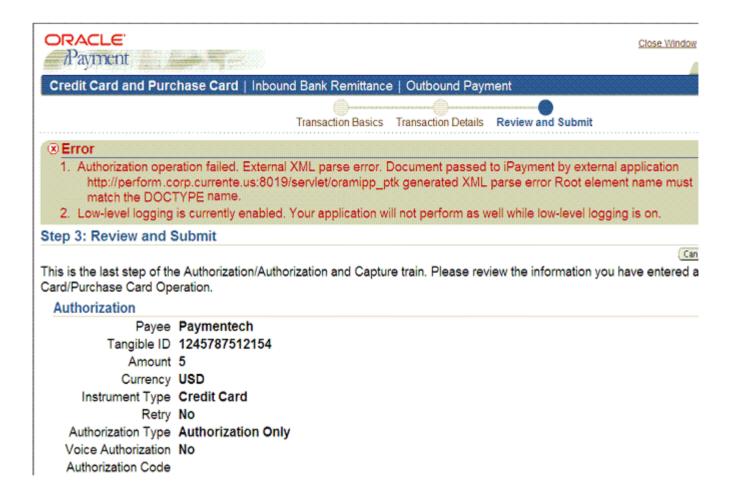
## Siebel & E-Business Suite Operation management







## What you do not want happening...





### **EBS Customer Challenges:**



- Consolidation, acquisitions and globalization drive business change.
- Low visibility into end user performance, availability and errors.
- Upgrade to latest hardware and software delayed because of application stability concerns.
- High quality testing is necessary but is expensive in time and cost and still misses key elements.



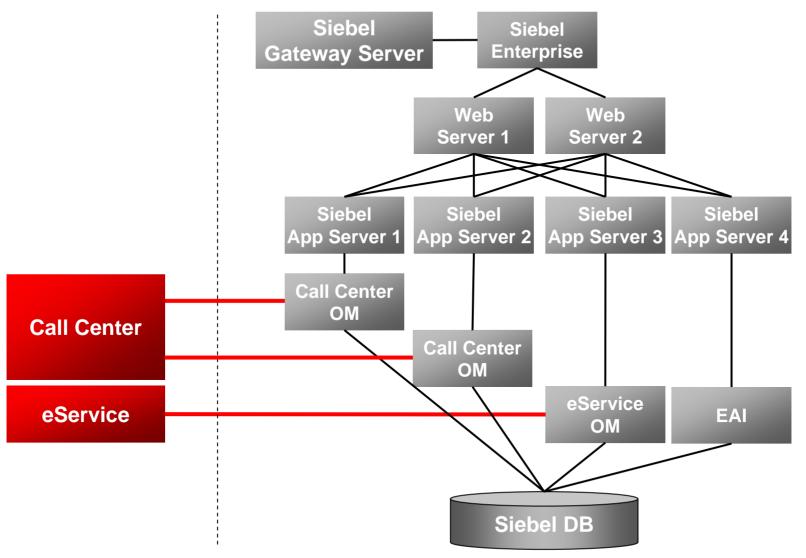
# Managing Performance & Availabili

Challenges	Manage Manually
Identify performance and availability problems	Reactive
Monitor end user performance	Use a stop watch
Gather performance and usage data	Takes hours
Triage problems to identify the probable components	Takes hours
Diagnose performance problems	Takes hours to days
Make IT decisions based on business requirements	Lack of Data



### Siebel Topology Model

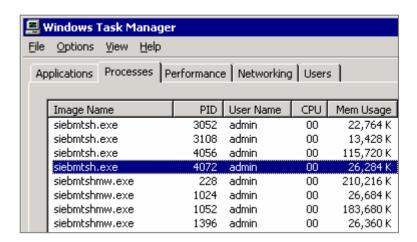






## Siebel capabilities for management

- Full Visibility into Siebel Server Components
- SARM Integration
- Workflow Process & Policy Monitoring
- HI/SI Service Test
- Event Log Analysis
- Enterprise / Server / Server Component Parameters
- Siebel Business Metrics
- Support Siebel 7.7 and above on all O/S and database platforms

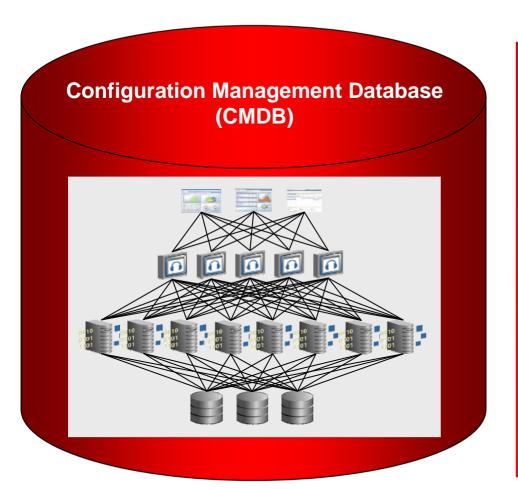






### **Configuration Discovery**





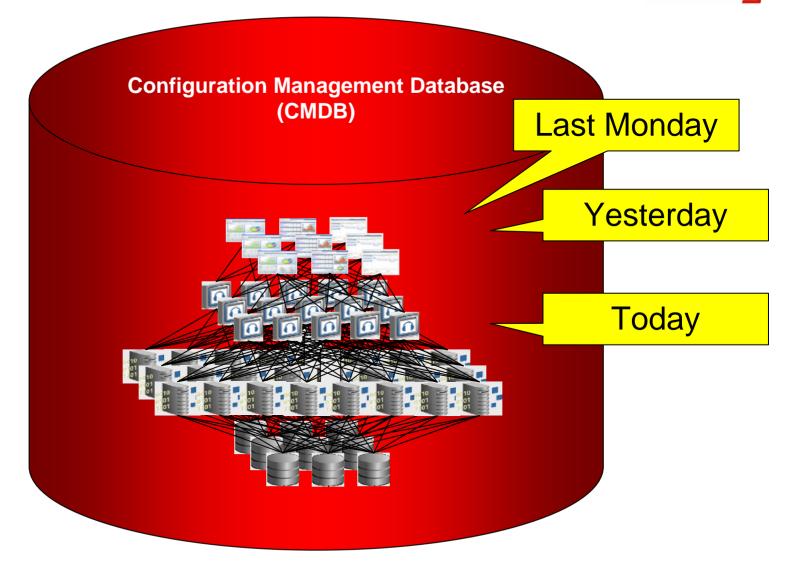
### **CMDB** Content

#### Configuration

- Instance attributes
- Installations
- Systems and Groups
- Topologies
- Service Definitions
- Policies, Images, Packages
- Change history and violations
- Dashboard definitions
- Administrators, Roles, Calendars, etc



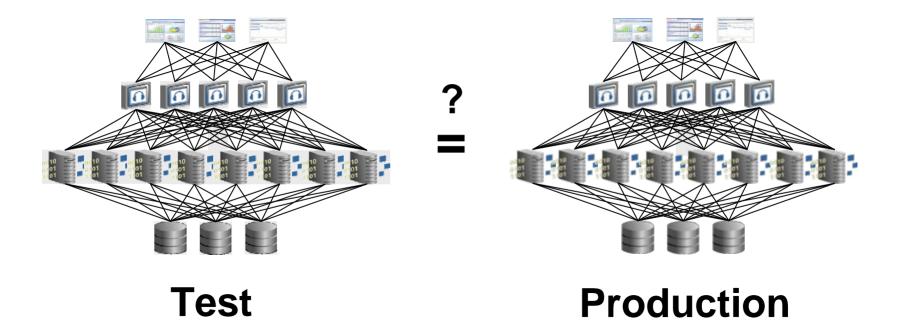
## Configuration History and Snapsho





### **Configuration Comparison**

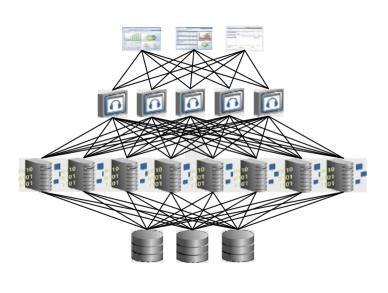






### **Configuration Policy**





complies with

**Today** 

### **Configuration Policy**

#### Rules

- FAILED LOGIN ATTEMPTS > 0
- PASSWORD LIFETIME < 180</li>
- Data File Permission Limited to Owner
- Unused Network Ports Should be Closed
- Insecure Services Should not be Running
- ALL\_SOURCE\_VIEW Access Should be Limited
- JSL Client Cleanup Timeout > 20
- PSMSGDSP Enabled
- PSAPPSRV Recycle Count < 5000</li>

### **Siebel Business Metrics**



#### Metrics retrievable from the Siebel application environment or database

#### (Web) Sessions

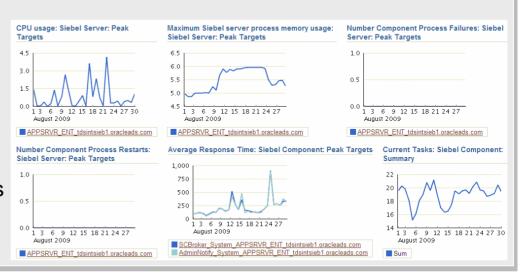
• Order management, self service, communications, finance

#### **Actions registered**

- opportunities created / active / closed
- orders submitted / active / processed
- activities logged, call handle time
- SR's opened / active / closed
- Searches: inquiry / update

etc...

Total of 50+ database repository metrics and 60+ component metrics



### **Siebel Business Metrics**



#### Sales / Order Mgmt

- # sessions, web sessions
- # opportunities created, active, closed
- # order submitted, active, processed

#### Services / Self Service

- # sessions, web sessions
- SRs filed, active, closed
- Appointments booked
- # activities logged
- Average call handle time

#### **Marketing Automation**

- # outbound email
- # responses
- # event registration

#### **UCM**

- # customer record created
- # customer record inquiry
- # customer record update

#### **PRM**

- # sessions, web sessions
- # partner oppty referral

#### **Finance**

- # sessions
- # of application created, active, processed
- # commercial loan app created, active, processed

#### **Public Sector**

- # sessions, web sessions
- # of new case, active case, closed case

#### Comms / Energy

- # sessions
- # of sales order created, active, processed
- # of work order created, active, processed

#### Insurance

- # sessions
- # SRs opened, active, closed
- # claims filed, active, processed



### System & Group Dashboards





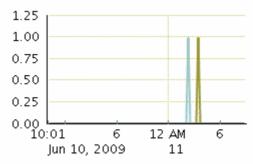
#### Alerts

Severity	Current	Last 24 hours
×	<u>1</u>	1
<u> </u>	<u>3</u>	0
Total	4	1

#### **Policy Violations**

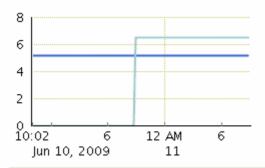
		Last 24 Hours	
Severity	Current	Cleared	New
×	<u>32</u>	0	0
<u> </u>	<u>20</u>	0	0
i	<u>6</u>	0	0
Total	<u>58</u>	0	0

#### CPU usage: Siebel Component: Peak Targets



ERMObjMgr\_enu\_ERM\_APPSRVR\_ENT\_emgc-amp3.us.oracle.com
eServiceObjMgr\_enu\_CallCenter\_APPSRVR\_ENT\_emgcamp3.us.oracle.com
SCCObjMgr\_enu\_CallCenter\_APPSRVR\_ENT\_emgcamp3.us.oracle.com
SSEObjMgr\_enu\_Sales\_APPSRVR\_ENT\_emgc-amp3.us.oracle.com

#### Memory usage: Siebel Component: Peak Targets

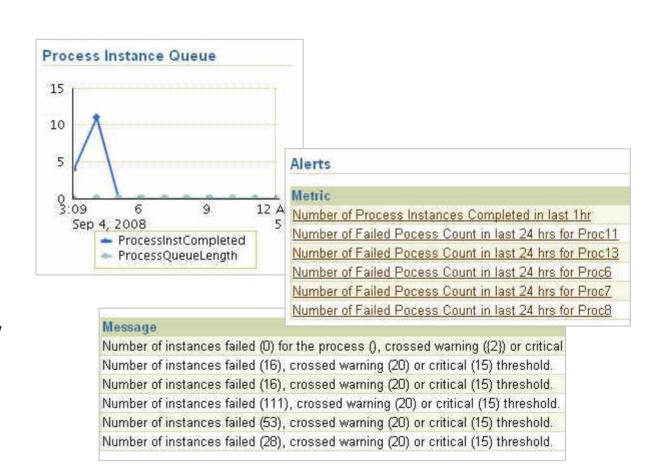


- eServiceObjMgr\_enu\_CallCenter\_APPSRVR\_ENT\_emgcamp3.us.oracle.com
- SCCObjMgr\_enu\_CallCenter\_APPSRVR\_ENT\_emgcamp3.us.oracle.com



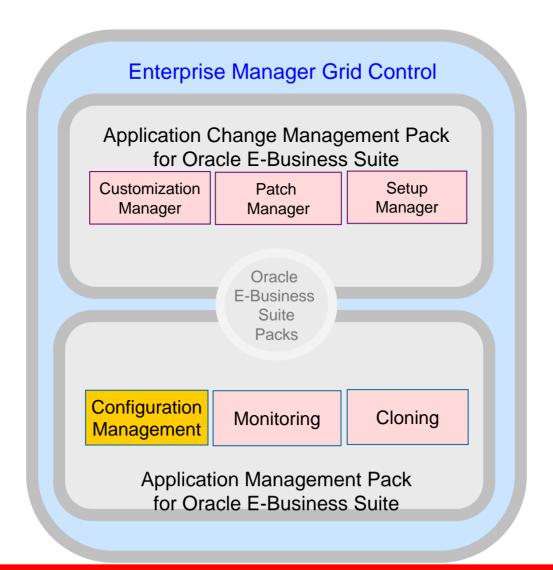
## Workflow Process & Policy Monitor 15

- Workflow Engine, Policy and Process Instance Monitoring
- Summarized execution metrics
- Reduces effort for managing workflow and improve workflow executions





### Best-of-Breed E-Business Suite Specific Capabilities

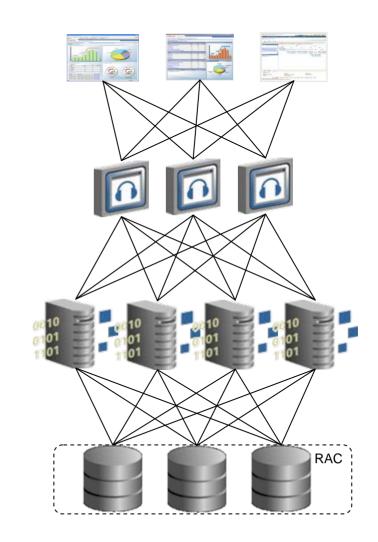




### Service Level Management



- 99.99% availability
- 95% operations < 1 second</li>
- Key User Activities
  - Access customer profile
  - Collect support info
  - Look up solution
  - Open help ticket
  - Retrieve and update help ticket



┨

## **End User Monitoring – Synthetic** router internal router users router firewall external users internal users

### **End-user Experience Management**



### Real User and Synthetic User Monitoring

#### SLM Beacons (Synthetic)

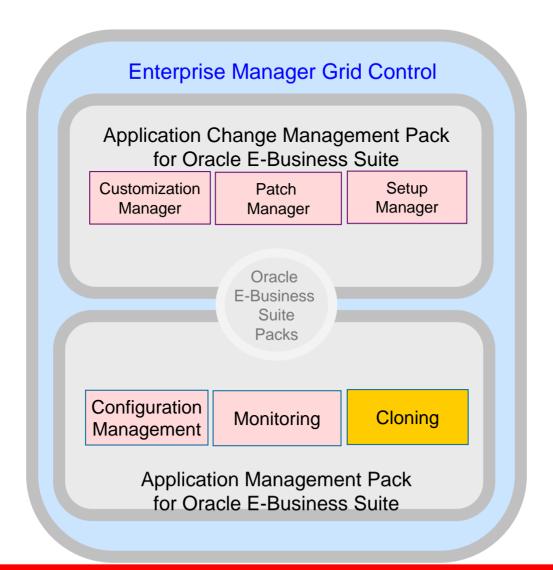
- Ensure the performance of a specific business process or user
- Determine location-specific performance problems by monitoring from multiple geographic locations
- Ensure the performance of applications based on many different protocols

## Real User Experience Insight

- Catch performance problems for all users
- Catch unexpected performance issues or unique user interactions
- Diagnose problems quickly with "replay"
- Determine exact usage of applications



## Best-of-Breed E-Business Suite Specific Capabilines



### **Cloning**

## molg

### **Feature Highlights**

- Clone Dashboard
  - Monitor enterprise wide status of clone jobs
- Clone Procedure
  - Best practices provided by Oracle for cloning Oracle Applications
- Data Scrambling
  - Option to obfuscate data when cloning an environment containing sensitive data
- Benefits
  - Plan, organize and execute enterprise-wide clone jobs from a single location
  - Maintain mirror systems at the same patch level and data
  - Flexibility to adapt to an enterprise's custom clone process

### **Cloning**

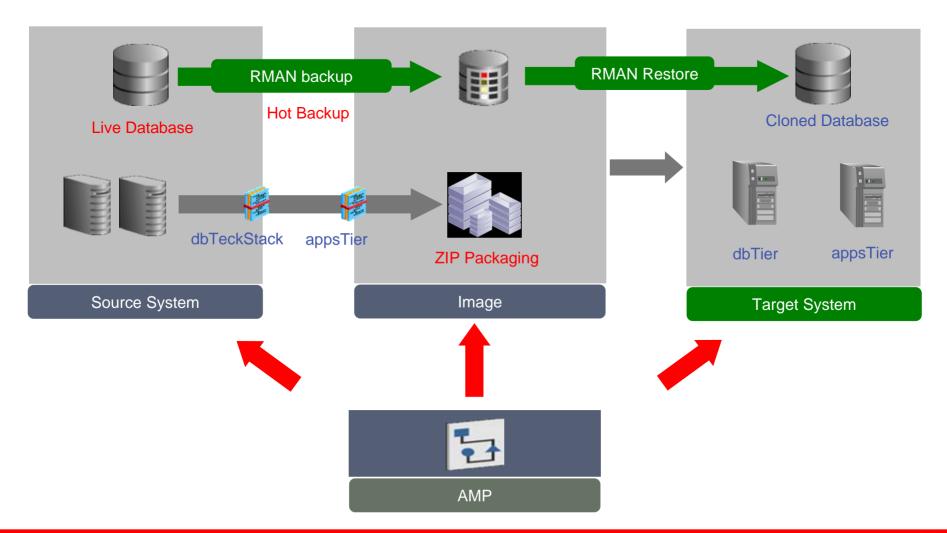
# molg

### **Clone Procedure**

- Step-by-step interview that guides administrators through the cloning process
- Cloning procedure classified into:
  - Source to Target
    - Cloning process where the source system data is extracted and applied onto a target system.
  - Source to Image
    - Cloning process where Source system data is extracted and stored as an image.
  - Image to Target
    - Process where the image is applied to a target system.

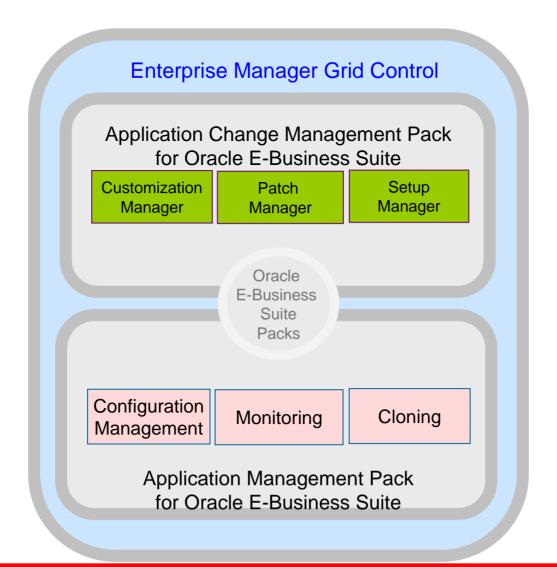
## HOT & RAC Cloning

# **AMP**: Key Capabilities Hot Clone





### Best-of-Breed E-Business Suite Specific Capabilities



### **Product Technical Requirements**



Managing Customizations

- Support a wide variety of file types
- Bundle customizations so that existing patching tools can consume them
- Tools to facilitate the management a high number of files
- Better, more efficient reporting of customizations by instance

Managing Oracle Patches

- Eliminate redundant, error-prone practice of command-line patching
- Provide a centralized console for all patching activities and history
- Leverage and enhance existing patching tools/practices
- Reduce system downtime due to patching

**Managing Setups** 

- Enforce dependencies among related data
- Bundle discrete extracts into complex, reusable packages
- Reduce time to propagate setups to other instances
- Enable customers to run their own custom extracts/loads

### **Customization Manager**

Facilitates Management of Customizations

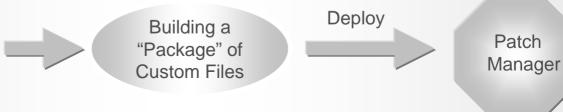


Customization Manager "Packages" custom files into one reusable unit

#### Inputs

The 3-step interview captures:

- Configure SC commands
- Specify source/build locations
- Specify custom files
- Specify versions
- Set execution date/time



✓ Create AD compliant customization packages

✓ Over 200 file types supported

✓ Reuse Packages

✓ Create build lists with manifests.



Advantages compared to manual methods

- Custom patches deployed with Patch Manager
- Standard and Comparison Reporting
- Central console for all custom patches

- Unattended execution
- "Create-Like" copy functionality
- Integration into leading Source Control Systems

**Apply** 

### Patch Manager

#### Facilitates Management of Oracle and Custom Patches

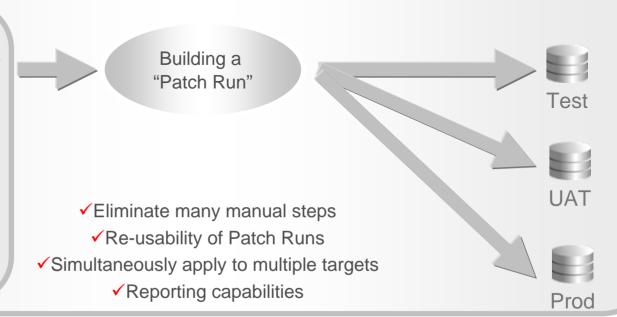


"Patch Run" bundles all discrete patching steps into one reusable unit

#### Inputs

The 6-step interview process captures:

- Oracle patches
- Custom patches
- Multiple target instances
- Patch readmes
- Set AD Patch options
- Security credentials
- Set execution date/time



Advantages compared to manual methods and competitive products

- Treats Custom patches like Oracle patches
- Central Console for all patch activities
- Customizable deployment procedure

- Unattended execution
- "Create-Like" copy functionality
- Integrates with Metalink



### **GE Infrastructure**



"Implementing Application Management Pack for Oracle E-Business Suite has allowed GE Infrastructure to realize \$200K annual savings, 84% reduction in clone cycle time, and 75% reduction in resources"

-Benjamin Cabanas
Program Manager

#### **Company Overview**

- GE Infrastructure is a subsidiary of General Electric, formed in 2005
- The company manufactures and markets diesel engines, motorized systems, freight and passenger locomotives, locomotive parts, gear units, jet engines, and signaling and communications systems.

#### **Challenges / Opportunities**

- Multiple monitoring tools deployed across the enterprise
- No Central administration
- Lack of enterprise visibility
- Lack of automation framework

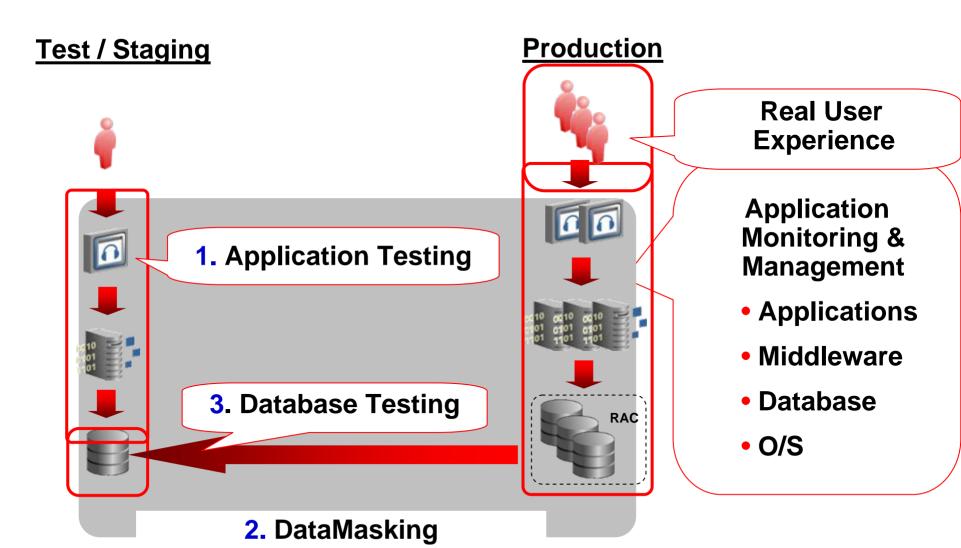
#### Solution

 Application Management Pack for EBS

#### Result

- 84% reduction in median Clone cycle time
- 75% reduction DBA touch time
- Clone DP executes 24/7
- Notification decreases DBA response time

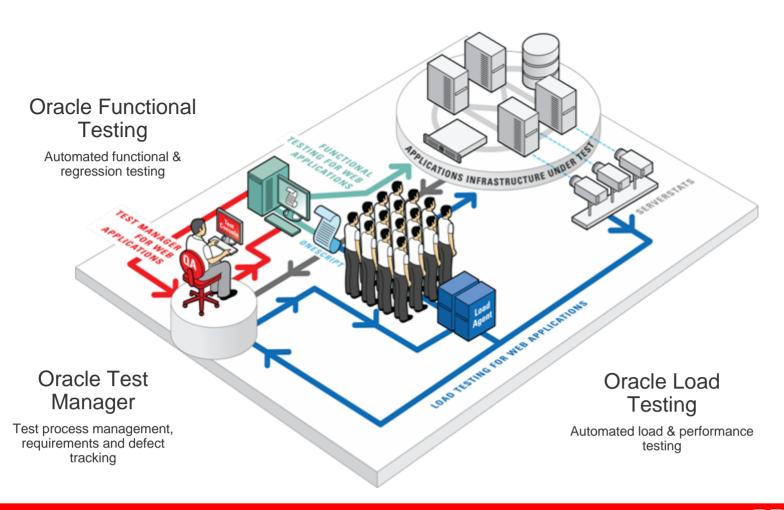
## Application and Database Testing 15





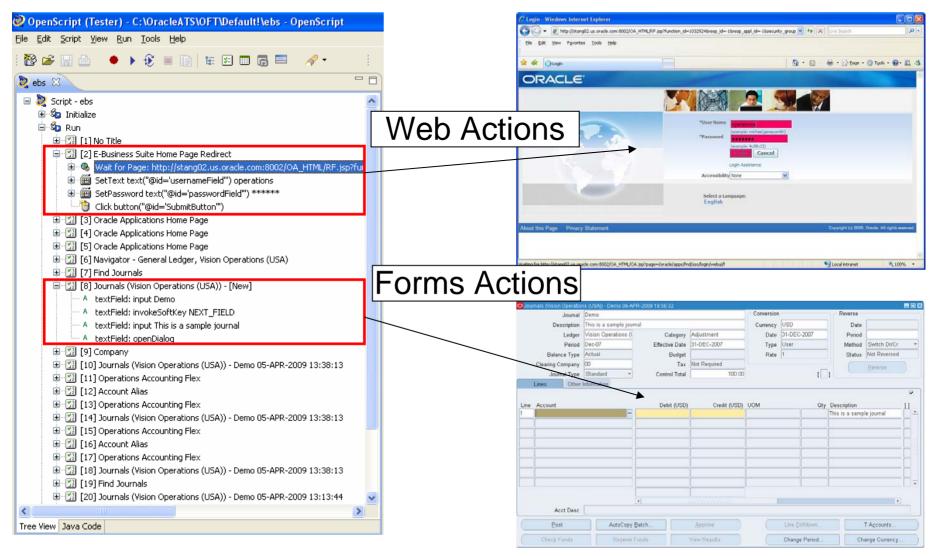
### **Oracle Application Testing Suite**

A powerful, integrated testing solution for ensuring application quality, performance and reliability



## Oracle EBS Testing in OpenScript

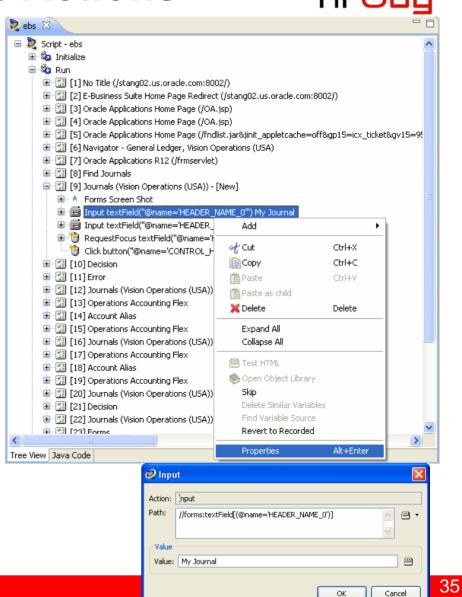




### **Parameterize Forms Actions**

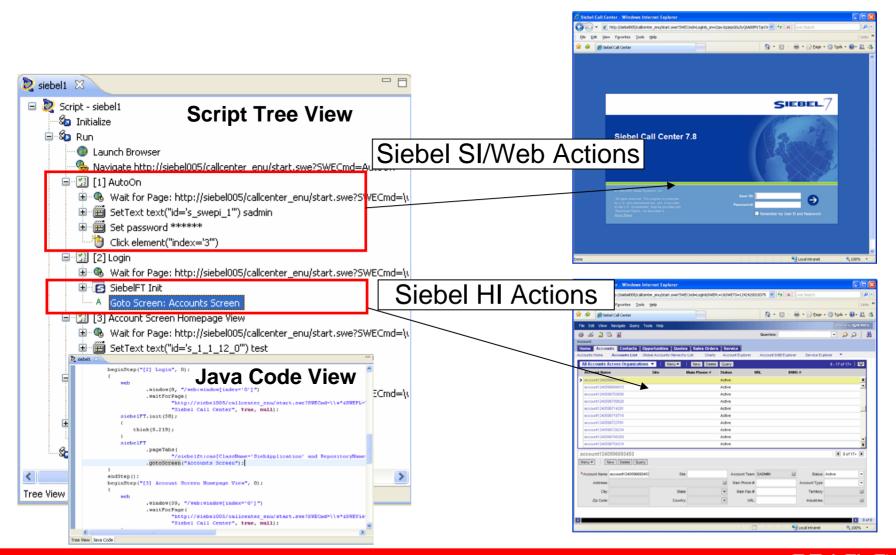


- Forms GUI actions can be parameterized similar to Web actions
- Substitute variables for action "value" or "object path"
- Drive variable inputs from "data bank" file or specify your own data source
  - Example: Get values from a prior page or from database
- Right-click action and select "Properties" and then click "Substitute Variable" button





## Siebel Automated Functional Test Script



### Dynamic values...



🖃 📓 [13] Op	oportunity List View					
⊡ 🗍 [13]	] Navigation 1 (Proxy) (null)-> winframe(id="EmpirixNonBrowserNav"	")				
□.□	URL:					
	http://empsiebel/callcenter_enu/start.swe					
<u> </u>	PostData: SWEC=SWECInc(1)					
	&SWERPC=1					
	&SWENeedContext=false					
	&SWEView=Opportunity List View					
	&SWECmd=GotoView					
	&SWEKeepContext=1					
□···	Recorded Headers:					
	POST: /callcenter_enu/start.swe HTTP/1.1 Content-Type: application/x-www-form-urlencoded					
	Pragma: no-cache					
	Cookie: SWEUAID=2; _sn=G3N7nQF1YBmJoPqKJeRPBNyE0FDiLj1tq5	5SW9cri-rM				
	User-Agent: Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; .NET CLR 1.1.4322)					
	Host: empsiebel					
	Content-Length: 103					
	connection: keep-alive					
	Name	Pattern				
	_Siebel_Errors1117567168043	_Siebel_Errors				
	_Siebel_Alerts1117567168043	_Siebel_Alerts				
	_Siebel_CORRLIB_ROWID_1117567168224S_BC1_516_R01_FID	_Siebel_CORRLIB_ROWID				
	_Siebel_CORRLIB_FIELD_11175671682245_BC1_S16_R01_F01	_Siebel_CORRLIB_FIELD				
	_Siebel_CORRLIB_FIELD_1117567168224S_BC1_S16_R01_F02	_Siebel_CORRLIB_FIELD				
	_Siebel_CORRLIB_FIELD_1117567168224S_BC1_S16_R01_F03	_Siebel_CORRLIB_FIELD				

\_Siebel\_CORRLIB\_FIELD

\_Siebel\_CORRLIB\_FIELD

Siebel\_CORRLIB\_FIELD\_1117567168224\_\_5\_BC1\_516\_R01\_F01

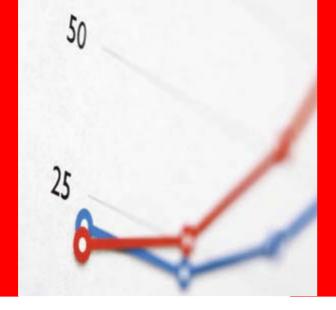
\_Siebel\_CORRLIB\_FIELD\_1117567168224\_\_S\_BC1\_516\_R01\_F01

### Dynamic values...



```
🗏 🚺 [14] Drilldown
  🗐 🗐 [14] Navigation 1 (Proxy) (null)-> winframe(id="EmpirixNonBrowserNay")
     ⊢ I URL:
          http://empsiebel/callcenter_enu/start.swe

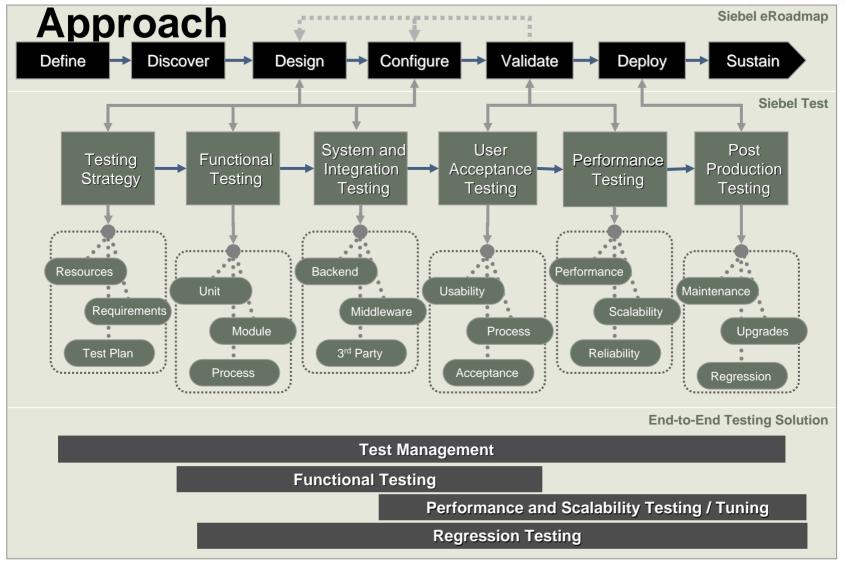
→ P PostData:
          SWFR=0
          &SWEVI=[blank]
          85WERowId= Siebel CORRLIB ROWID 1117567168224 S BC1 S16 R01 FID # 1-CVUL
          &SWEC=SWECInc(1)
          &SWEMethod=Drilldown
          %SWEReaRowId=1
          %SWERPC=1
          &SWEApplet=Opportunity List Applet
          &SWEActiveApplet=Opportunity List Applet
          &SWEView=Opportunity List View
          &s 1 2 31 0=5/16/2005
          &s 1 2 42 0= Siebel CORRLIB FIELD 1117567168224 S BC1 516 R01 F03 # 0
          &SWEField=s 1 2 33 0
          &SWECmd=InvokeMethod
          &s 1 2 54 0= Siebel CORRLIB FIELD 1117567168224 S BC1 516 R01 F07 #
          &s 1 2 32 0= Siebel CORRLIB FIELD 1117567168224 S BC1 516 R01 F01 # zopa
          &s 1 2 44 0= Siebel CORRLIB FIELD 1117567168224 S BC1 516 R01 F06 # N
          8s 1 2 33 0= Siebel CORRLIB FIELD 1117567168224 S BC1 S16 R01 F02 # RJCTest01
          &SWETS=TimeStamp
          &SWEActiveView=Opportunity List View
          8s 1 2 46 0= Siebel CORRLIB FIELD 1117567168224 S BC1 S16 R01 F09 #
          &SWEP=[blank]
          &SWERowIds=[blank]
```



# Oracle Load Tester for Siebel



## Siebel Test Methodology: End-to-End-oug





### **Oracle Load Testing for Siebel**

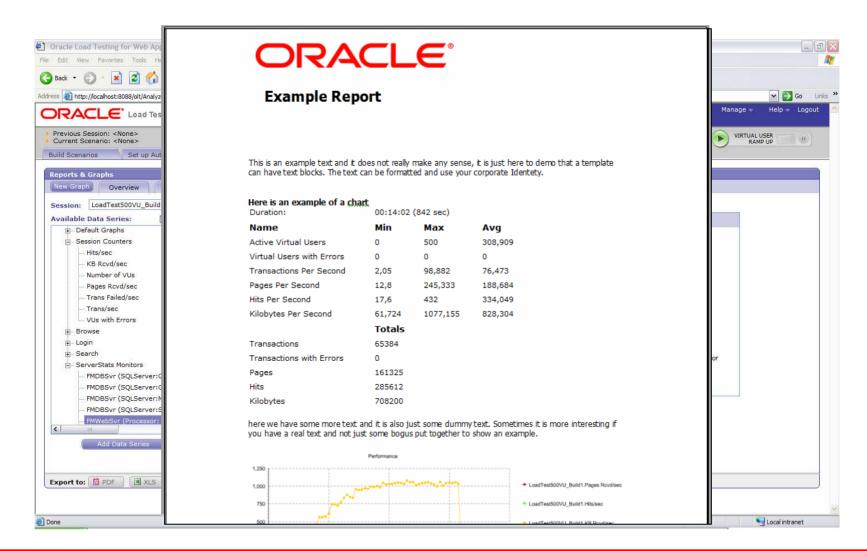


- Automates Siebel CRM transactions for load testing
- Integrates with Siebel Load Correlation library to simplify script creation
- Scale to thousands of concurrent Siebel users to simulate peak production loads
- Gathers critical Siebel infrastructure performance metrics during load test
- Intuitive Web console promotes collaborative testing

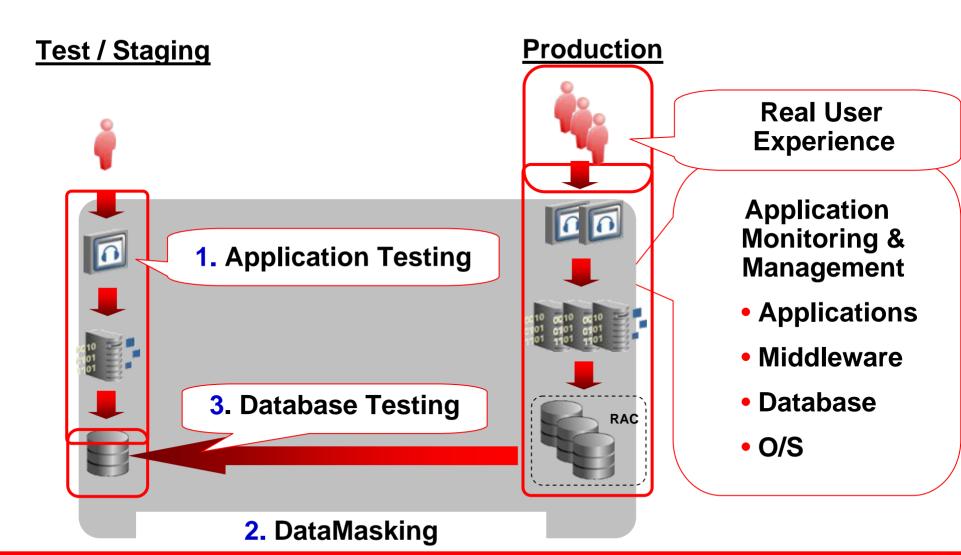


#### Flexible reporting



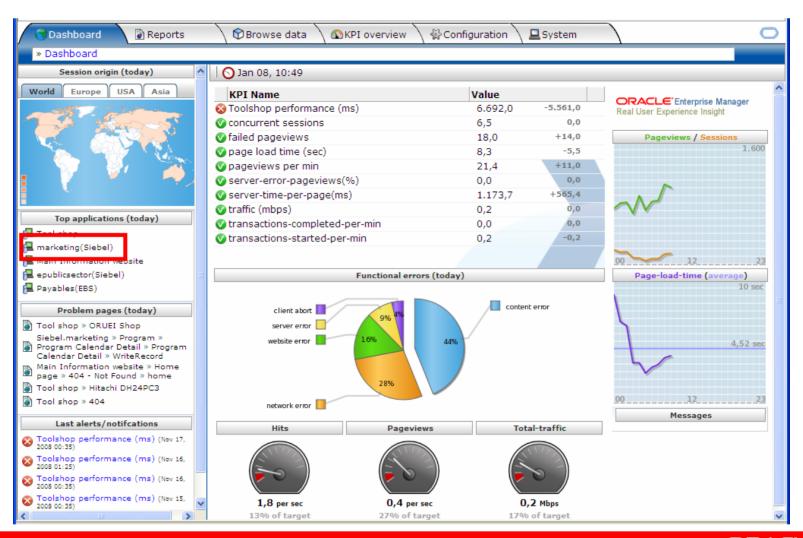


# Application and Database Testing



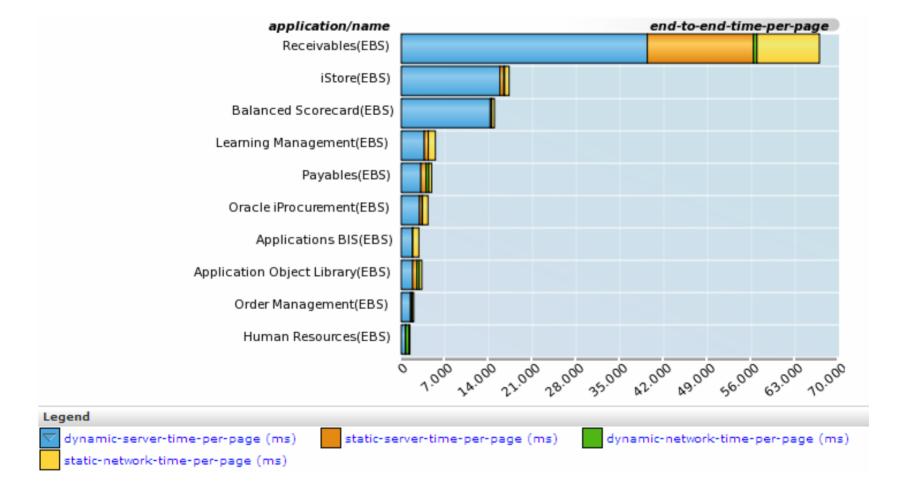
# Siebel + OEBS applications on your dash





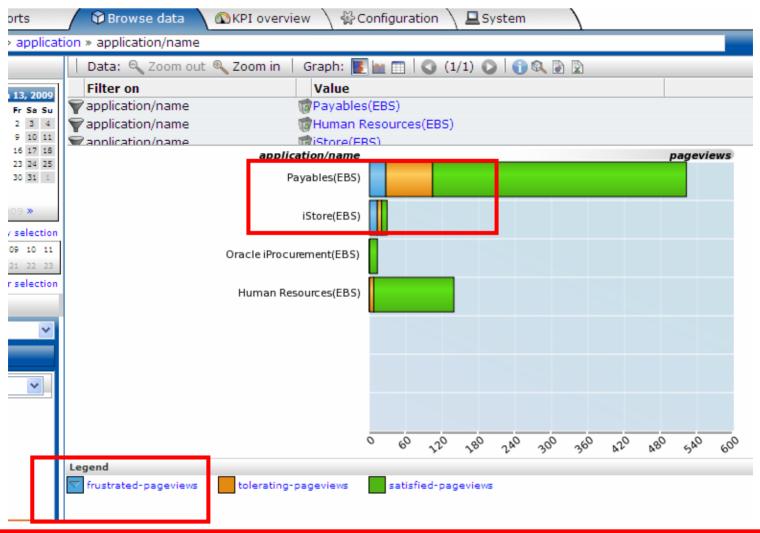
#### Complete environment overview





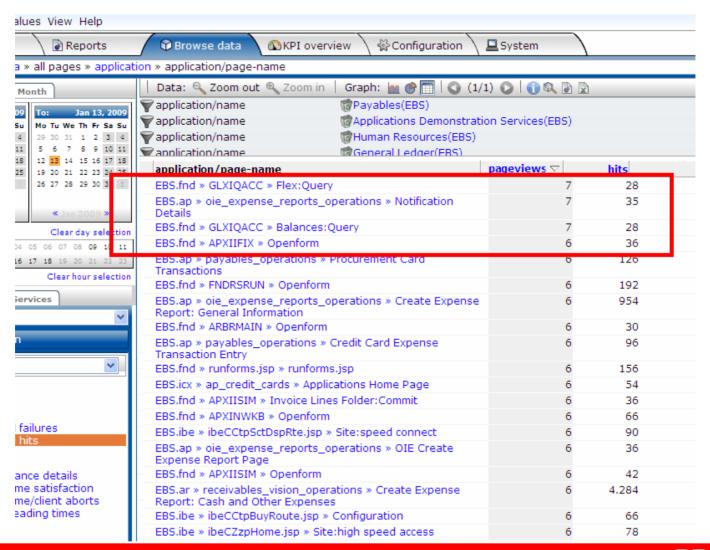
#### See satisfaction levels on specific





#### EBS Forms/Formblocks and pages reported





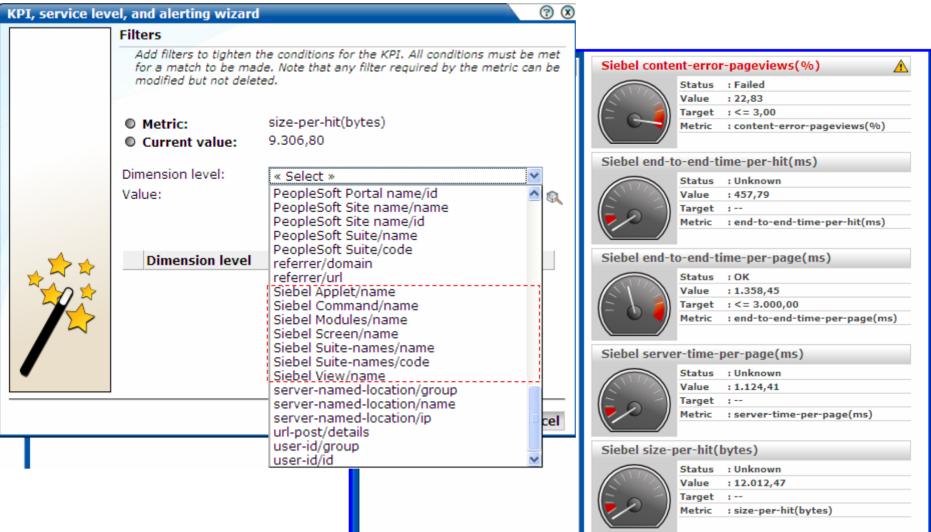
#### Review complete user sessions





#### Set specific KPI's for Siebel

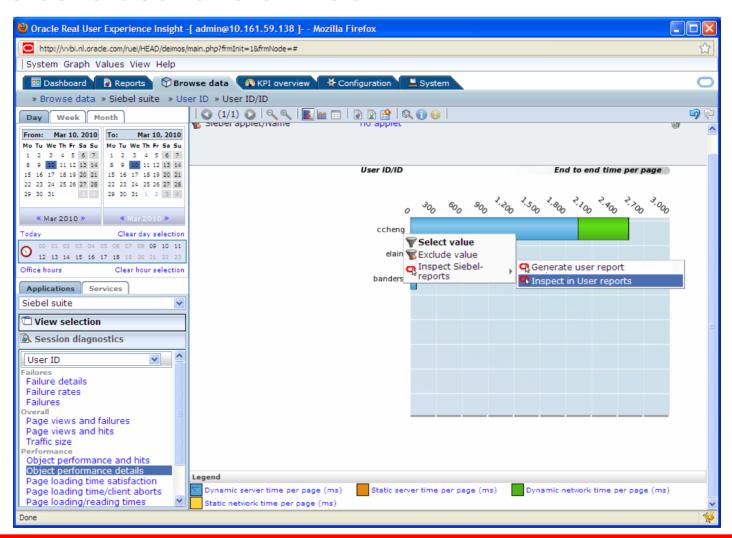




#### **Integration with Siebel AMP**

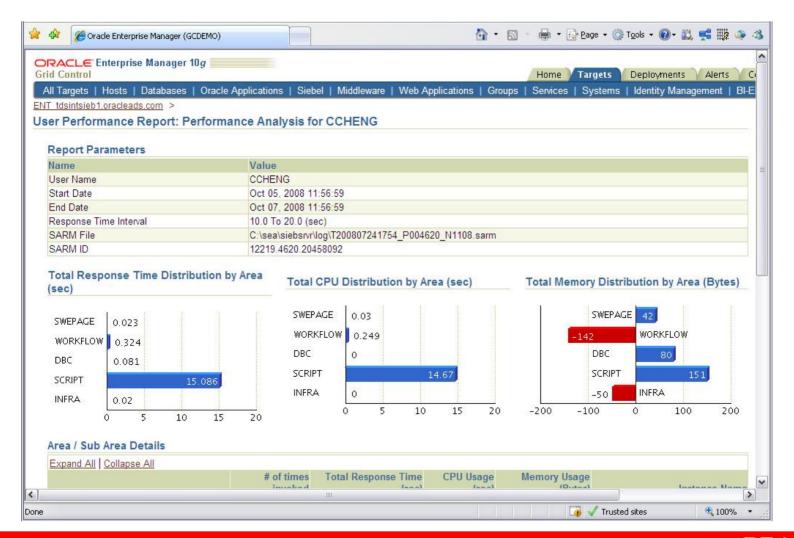


#### Select a user and drill down



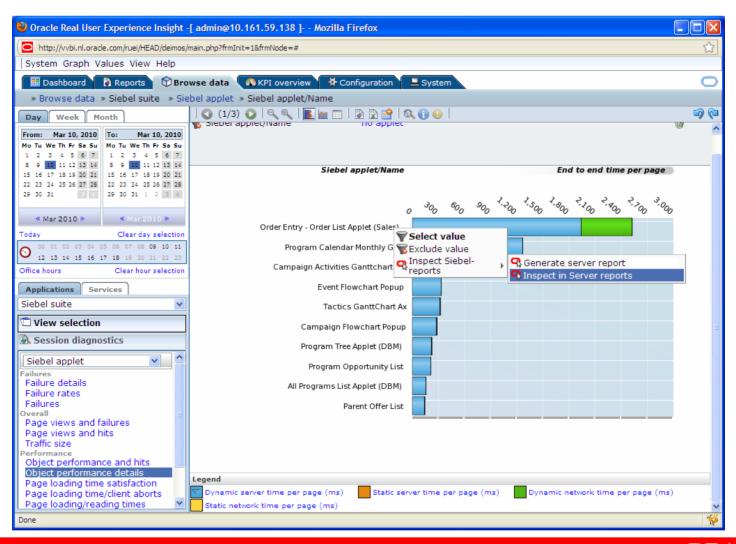
#### Inspect the User report in EM





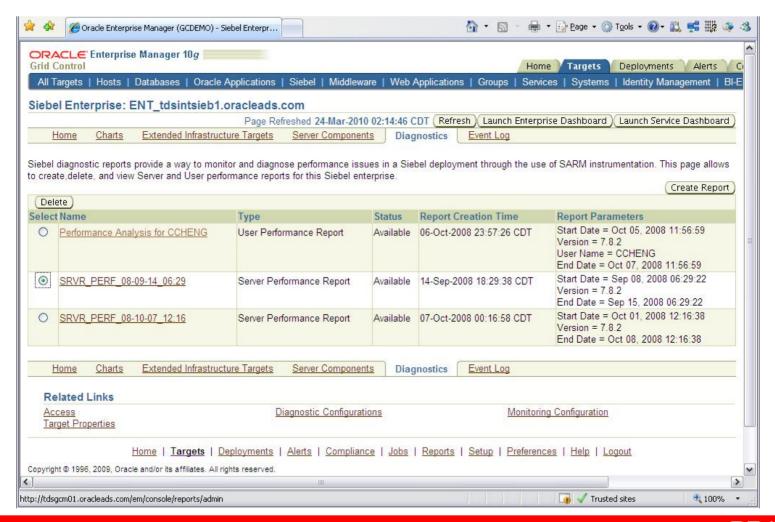
#### **Drill out to Report Generation**





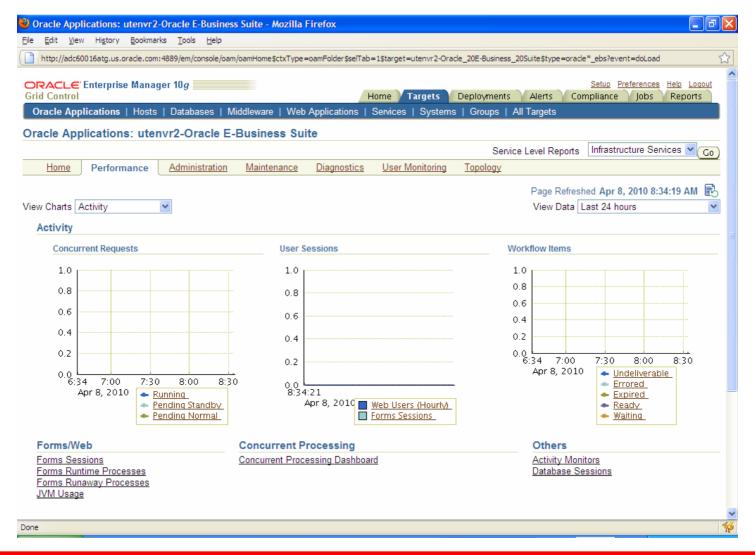
#### **Create Server Report**



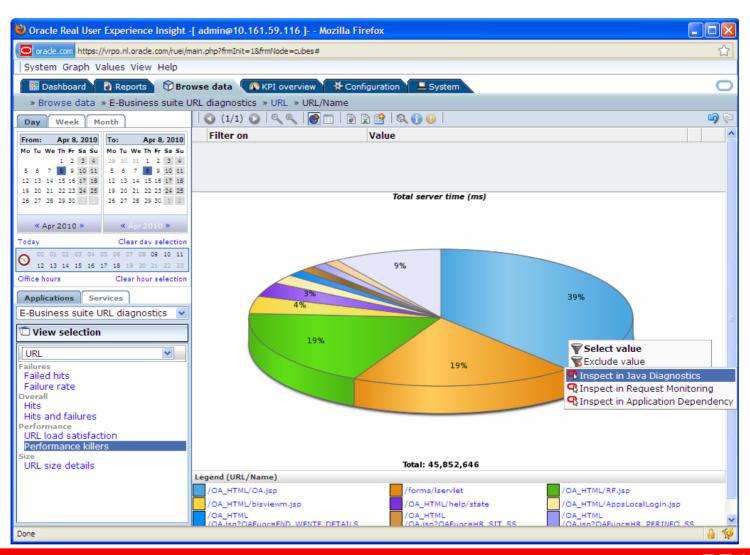


# Brings you to the performance dashboard in EBS AMP





### For EBS JVM diagnostics also appl





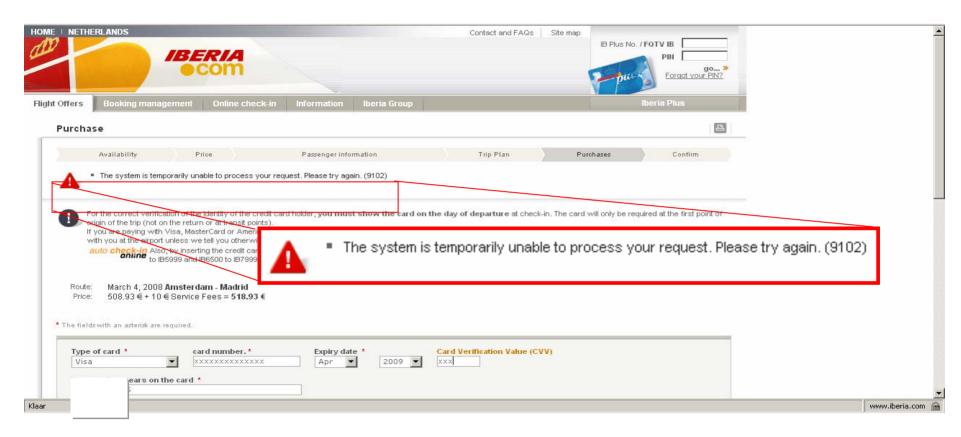
### **Summary: Start today!**

- Automate all manual tasks
- Oracle Enterprise Manager; 1 single platform
- Use Oracle knowledge of Oracle applications
  - No change in your application is needed
  - No impact on performance
  - Be alerted before your end-users start calling



## Do you care.....session at 16:10





#### **Questions?**





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